

WORKSHOP MINUTES
July 10, 2018
9:00 A.M. – WORKSHOP – TED C. COLLINS LAW ENFORCEMENT CENTER

MYRTLE BEACH CITY COUNCIL:
BRENDA BETHUNE, MAYOR
MICHAEL CHESTNUT, MAYOR PRO-TEM
MARY JEFFCOAT
MIKE LOWDER
PHILIP N. RENDER
GREGG SMITH
JACKIE VEREEN

CITY STAFF:
PRESENT:
JOHN PEDERSEN, CITY MANAGER
JONATHAN "FOX" SIMONS, ASSISTANT CITY MANAGER
BRUCE BOULINEAU, ASSISTANT CITY MANAGER
MIKE SHELTON, CHIEF FINANCIAL OFFICER
TOM ELLENBURG, CITY ATTORNEY
JENNIFER STANFORD, ACTING CITY CLERK




Roll Call.

Present: Mayor Brenda Bethune, Michael Chestnut, Mary Jeffcoat, Mike Lowder, Philip N. Render, Gregg Smith, Jackie Vereen.

CALL TO ORDER.....Mayor Brenda Bethune

9:05AM

PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:


1. John Hobson – Chapin Memorial Library Board library card fee recommendation
 Discussed recommendations from Chapin Library Board
 1. Free cards for veterans with valid IDs.
 2. \$35,000 grant to be used on materials.
 3. Free cards for residents of Darlington, Dillon, Georgetown, Horry, Marion, Marlboro and Sumter counties; this would increase resources and sharing arrangements.
 4. Maintain the current fees of \$20 annually or \$8 for 90 days of residents outside the above counties.




Mr. Pedersen requested an executive session at the conclusion of the meeting for a legal briefing and contractual issue.

CONSENT AGENDA


1st Reading **Ordinance 2018-41** of two parts, Part One: to repeal in its entirety Division 2, Purchasing in Chapter 2, Administration, Article VI Finance. Part Two: to enact Chapter 2, Administration, Article VI Finance, Division 2, Purchasing to adjust limits for requiring formal procurement solicitation and contract procedures; to clarify the competitive bidding requirement; to amend the local preference sub-section to comport with these amendments; and to add procedures for filing and resolving disputes and protests.

 Mike Shelton explained changes have been made since the creation of the ordinance with a couple amendments but more needed to be made. Increases amount, allows for more competitive bidding, allows for publication, allows a formal protest and appeals process.


1st Reading **Ordinance 2018-44** to extend the corporate limits of the City of Myrtle Beach by annexing 1.37 acres located at Lot 44 Cove Dr. (Horry County PIN #39403040032), and rezone said property from Horry County SF 10 (Single Family Residential) to City of Myrtle Beach R15 (Single Family Residential).

 Pedersen reviewed stating that the annexation of this parcel that there will be 14 parcels left in the Dunes Cove neighborhood that are not in the City.

Motion **M2018-111** to consider additional Accommodations Tax funding for the Carolina Master Chorale in the amount of \$10,000 based on the recommendation of the City's Local Accommodations Tax Committee, and contingent upon the City Manager's approval of a plan to incorporate performances of this group into the City's efforts to activate outdoor spaces.


 Mr. Pedersen reviewed and explained that it is contingent on an increase of use of outdoor spaces


Motion **M2018-112** to accept a Justice Assistance Grant (JAG) from the United States Department of Justice, Bureau of Justice Assistance, in the amount of \$36,413 for the purchase of protective gear adequate for responding to and handling critical incidents such as riots, unruly and disruptive mass crowds, and other potentially hazardous situations. No local match required.


 Mr. Pedersen asked to continue.


REGULAR AGENDA


1st Reading **Ordinance 2018-43** to amend the Grande Dunes Planned Unit Development to add an additional 32.4 acres of land.


 Carol Coleman explained that the maximum Equivalent Residential Units (ERU) allowed in the Marina Village Tract is 22,000. Although the proposed amendment adds an additional 32.4 acres to the Marina Village Tract, the amendment does not include an increase in maximum ERUs allowed, thus decreasing the maximum density in this tract.


 Councilman Lowder states that his biggest concern is taking out every tree on the acreage. What are we doing as a body and city to keep these protected trees from being taken out?

 Councilman Render expresses concern of impact on the current residents


 Mr. Pedersen explains that amendment will be consistent with Grande Dunes

 Councilman Lowder asks about impact on a two lane street with one stop sign, traffic where there is already enough traffic.


 Gary Foster, resident in Golf Village, states that change does affect every resident in Grande Dunes. Why add to the PUD, city should require notice to every resident prior to 1st reading, reconsider proper notice to community, what will cost to each of us residents for maintaining medians, asking council to listen and talk to residents before making any decisions.

 Tom Ellenburg explains that the City of Myrtle Beach goes beyond the requirements of notifying the public.


1st Reading **Ordinance 2018-45** to amend Section 1407.C of the zoning ordinance to add hatchet throwing and axe throwing as a conditional use in the A (Amusement) zone, and to amend Section 1501 to create a new section 1501.QQ with conditions for said games.

 Mr. Pedersen reviewed stating that axe throwing is now a popular recreational activity/competitive sport, but the City currently does not allow it in any zoning district.


1st Reading **Ordinance 2018-46** to amend Section 1407.C of the zoning ordinance to allow indoor kennels as a permitted use in the MP (Medical/Professional) district.

 Mr. Pedersen reviewed stating that there are seven locations where an MP district abuts a residential district (the applicant's location does not). Planning Commission recommends adding indoor kennels as a permitted use in the MP Zones (8-0). He supports the amendment as a conditional use with the condition being that the property does not abut a residential neighborhood.

1st Reading **Ordinance 2018-47** to create a redevelopment district zone known as the Gateway Galleria Redevelopment District Zone.


 Carol Coleman reviewed details explaining that applicant requests rezoning to a "floating zone" to allow a mixed-use commercial/accommodation/residential development. This is the second review under the new "floating zone", which requires a RDZ designation by Council.

1st Reading **Ordinance 2018-48** to approve the 7th Avenue North Redevelopment agreement between the City of Myrtle Beach and Laniado Development, LLC (Developer)


 Carol Coleman explained that qualifying projects must address conditions which suppress economic and social development of commercial, residential, or mixed-use, and the parties must enter into a development agreement to qualify for financial incentives.


1st Reading **Ordinance 2018-49** concurring in amendments to the Redevelopment and Financing Plan of the Myrtle Beach Air Force Base Redevelopment Authority, as amended; and other matters relating thereto.

 Councilwoman Jeffcoat recused herself due to husband represents the Authority.

 Mike Shelton explains that the purpose is to coordinate development plans among various owners of property, redevelop objectives, define projects, estimate costs, identify possible sources of financing, and provide the basis for tax increment financing as a means for funding public infrastructure to support redevelopment plans and projects.

Resolution **R2018-28** updating the policy of the City Council concerning the issue of homelessness, and to support certain programs in furtherance of this policy.


 Mr. Simons states that earlier this year an informal task force including board members of ECHO and New Directions met to examine the 2011 policy and determine its effectiveness. This group believes it is time to encourage these organizations to work cooperatively with other governmental entities, and supportive organizations to expand their services to help all homeless, including those who are considered chronically homeless.

 Mr. Pedersen continues stating that it is encouraged that agencies assisting the homeless to work together to provide support and help, regardless of the individual's reasons for homelessness. Encourage coordinated and collaborative relationships with City, County, State, and Federal agencies, along with other charitable agencies and the private sector so that all available resources are applied to transitioning the homeless to sustainable living arrangements. Support activities and programs designed to assist the homeless persons in our community. Support long-term housing options for our residents who are or become homeless.


Support affordable housing options as a tool for reducing the future incidence of homelessness. Act to mitigate the negative effects of homelessness on our community and economy.

Resolution **R2018-29** granting a special event permit to the Five Points Business Association for “The Mistletoe Market” and affirming the city’s co-sponsorship.


 Bruce Arnel goes over details

 Councilman Lowder expresses concern of closing Broadway St for such a long period of time.


Resolution **R2018-30** to amending R2018-27 granting a special event permit to Palmetto Event Productions, Inc. for the “2018 Myrtle Beach Boardwalk Bonanza” to extend the closing time from 9 PM to 11 PM.

 Mr. Pedersen explained that during the first week of this event the heat proved to be too great in the late afternoon, and the crowds began to show up around 6:30 p.m. The applicants have requested the flexibility to adjust their schedule accordingly.

Motion **M2018-107** to approve a Special Event Permit to Mike Shank / Festival Promotions for the “10th Annual Myrtle Beach Oktoberfest”, a celebration of German Food & Beer, at Grand Park on October 12 - 13, 2018, between the hours of 4:00 p.m. and 9:00 p.m., and 11:00 a.m. – 7:00 p.m. on Saturday, take down is estimated to be completed by 9:00 p.m. that evening. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

 Mayor Bethune recused herself

Motion **M2018-108** to approve a Special Event Permit to Mike Shank / Festival Promotions for the “2018 Arts and Music Festival”, a celebration of the Arts, at Grand Park on September 8, 2018, between the hours of 1:00 p.m. and 8:00 p.m., take down will be completed by 9:00 p.m. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

 Mayor Bethune recused herself

NON-AGENDA ITEMS FROM THE PUBLIC

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS


COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER

1. Council Communications

- State Budget Update
- Liberalization of state tax monies
- Abandoned building bill
- Business license restructuring
- City Lobbyist services

 Mr. Pedersen states that contracts have ended with our current lobbyists.

- Designating certain commercial corridors for intensive code enforcement efforts.
- Combining city council Workshop and Regular Meetings

 Tom Ellenburg states that he will look into procedure protocol on combining both meetings.

2. CFO Update
3. CM/ACM Update

REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF

EXECUTIVE SESSION - Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.

ADJOURNMENT

ATTEST:

BRENDA BETHUNE, MAYOR

JENNIFER STANFORD, INTERIM CITY CLERK